



BIOPTRON AG participation at IFAS Zurich, October 24-27, 2006



IFAS (Internationale Fachmesse für Arzt- und Spitalbedarf) – **Switzerland's most important Trade Fair for Medical and Hospital Equipment** is conducted every two years. It is platform for the successful sales and marketing activities of the Swiss medical technology industry and is one of the main trade events in Switzerland. About 400 Swiss medical technology companies presented their products. Furthermore, more than 40 companies from all over the world (Austria, China, Denmark, France, Germany, Korea, Russia, UK etc.) were present as exhibitors. IFAS 2006 had more than 18,000 visitors.

The level of satisfaction of the participating exhibitors as well as the visitors was extraordinarily high.

For BIOPTRON AG it was the first participation at IFAS trade fair. It was one of highly important events for BIOPTRON AG where we successfully promoted the BIOPTRON Light Therapy System by increasing the presence and awareness on the Swiss market.



Visitors from all experts groups, such as physicians, nursing staff from hospitals and nursing homes, physiotherapists, but also distributors took advantage of getting more information about BIOPTRON Light Therapy. During four successful and informative days BIOPTRON staff has advised more than 300 visitors about BIOPTRON Light Therapy – its clinical effectiveness and application possibilities.

IFAS was the great opportunity to prove that BIOPTRON Light Therapy System is a leader in the light therapy field including the sophisticated Swiss market.

